

STEWARDSHIP ASIA MANIFESTO

Stewardship is the mindset of creating value by integrating the needs of stakeholders, society, future generations and the environment

Sustainability, ESG Considerations, and Responsible Investing are forms of Stewardship

OUR PURPOSE

We champion that organisations must drive their growth strategies with a stewardship mindset.

OUR VISION

To be a leading catalyst for stewardship excellence in Asia – enabling meaningful behaviour change towards more responsible value creation.

WHAT WE DO

Create awareness and capability for the practical application of good stewardship through research, education, engagement, and advisory services.

Curate a crowd-sourced content and community digital platform for stewardship.

Promote financial stewardship through the adoption of the Stewardship Principles for Responsible Investors.

WHAT WE ADVOCATE: STEWARD LEADERSHIP

Stewardship is brought to life through **Steward Leadership**, which is the genuine desire and persistence to create a collective better future. It involves activating your Stewardship Compass[®]:

1 Integrate the four stewardship values with your personal and organisational values:

Interdependence: View the world as an interconnected system. Recognise that your success depends on the success of others. Cooperate with stakeholders and build good partnerships.

Long-term View: Strategise and execute for sustained value creation. Build for both current and future generations. Manage natural resources responsibly.

Ownership Mentality: Think and act like an owner. Take proactive responsibility. Make stewardship happen.

Creative Resilience: Develop tenacity. Learn from mistakes and setbacks. Experiment and find innovative solutions to disruptive challenges.

2 Based on these values, articulate your stewardship purpose to create a collective better future for a variety of stakeholders, society, future generations and the environment.

3 Ensure that everything you do during both calm and turbulent times is aligned to and governed by your Stewardship Compass[®].

