



THE STEWARDSHIP EDGE

A Contemporary Governance and Leadership
Model for the Digital Era

DURATION

3.5 days
April 25-28 2021

FEES

S\$5,500
excluding GST

VENUE

NUS
Business School

LEADERSHIP LEVEL

Senior
Leaders

WELCOME TO THE STEWARDSHIP EDGE

Although technological advancements have led to life-changing innovation in recent years, the first two decades of the 21st century have already witnessed two global recessions, socio-political strife, severe resource/income inequality, and massive environmental degradation. We live in times where exciting growth opportunities coexist with existential threats to current and future generations.

Can businesses fully exploit the growth opportunities and sustain their success without addressing the challenges? Will traditional models of leadership, management and governance be adequate to ensure long-term profitability and growth in an increasingly connected and transparent world? As some companies have learned the hard way recently, the answer to both questions is a BIG NO. In today's brave new world, we need brave new thinking that creates a **WIN-WIN-WIN** scenario wherein individuals, organisations, and humanity at large can thrive together. In short, we need a whole new model. One that embraces *steward leadership*.

THE STEWARDSHIP EDGE — the only Executive Education Programme based on the Stewardship Core Compass®.

A highly interactive developmental experience for aspiring steward leaders who want to create a better world and thrive personally at the same time.

As a result of attending this programme, participants will be better able to:

- Understand how the world has changed in recent years because of massive shifts in both technological and societal norms
- Practice *steward leadership* to drive inclusive **WIN-WIN-WIN** growth
- Develop a personal **Stewardship Core Compass**®
- Craft an organisational **Stewardship Core Compass**®
- Apply stewardship-centric governance to navigate stakeholder relationships and business volatility
- Formulate cutting-edge strategies for responsible ownership of data
- Lead organisations using a human-centric approach to Artificial Intelligence

HEAR FROM WORLD CLASS BUSINESS LEADERS!

Alongside the core faculty below, Steward Leaders from several reputed companies will serve as key note speakers to share their perspectives and experiences on how they are disrupting industry thinking in Asia and beyond.

PROGRAMME DIRECTORS



Prof Lawrence Loh

NUS Business School
Associate Professor, Strategy and Policy
Director, Centre for Governance and Sustainability (CGS)

At CGS, Prof Loh leads the Singapore Governance and Transparency Index and the ASEAN Corporate Governance Scorecard projects. He also steers the initiatives on sustainability reporting, sustainable banking, integrity and workplace diversity. Prof Loh was lead consultant for information technology as well as research and development policy studies commissioned by the Singapore government.

Prof Loh has consulted for Fortune 500 companies and international organisations in technology strategy and continues to lead initiatives in blockchains and digital tokens, with

specific focuses on governance and regulation. He is a Certified Blockchain Expert and a Certified Cryptocurrency Trader. Prof Loh conducts workshops on blockchains and cryptocurrencies for companies and advises on digital governance.

Prof Loh is subsequently a regular commentator on governance and sustainability for numerous global media outlets such as AFP, BBC, Bloomberg, CGTN, CNBC, CNN, Financial Times, Forbes, NetEase, South China Morning Post, Tech in Asia, and The Washington Post.



Mr Rajeev Peshawaria

CEO, Stewardship Asia Centre

Mr Peshawaria is an out-of-the-box thought leader on leadership, management and corporate governance, with extensive global experience in leadership development and organisational consulting, as well as developing and delivering business strategy. Prior to joining SAC he was the CEO of the Iclif Leadership and Governance Centre based in Malaysia. With diverse experience across various industries including banking, financial services and FMCG, he has held executive roles including Chief Learning Officer at both Coca-Cola and Morgan Stanley, and senior positions at American Express, HSBC and Goldman Sachs. At Goldman, he helped found Pine Street — the

firm's acclaimed leadership academy — and headed the initiative for Europe and Asia.

Mr Peshawaria is the author of Wall Street Journal and Amazon best sellers "Open Source Leadership" (McGraw Hill 2017), "Too Many Bosses, Too Few Leaders" (Simon & Schuster 2011), and co-author of "Be the Change" (McGraw Hill 2014). A sought after international speaker and a leadership consultant, Mr Peshawaria was named one of Top 100 Global Thought Leaders for Trustworthy Business by 'Trust Across America' in 2014 and 2017.

PROGRAMME FACULTY



Prof Simon Chesterman

NUS Faculty of Law
Dean and Professor, Provost's Chair
Editor, Asian Journal of International Law

Prof Chesterman is Dean of the National University of Singapore Faculty of Law. He is also Editor of the Asian Journal of International Law and Co-President of the Law Schools Global League. His teaching experience includes periods at the Universities of Melbourne, Oxford, Southampton, Columbia, and Sciences Po. Prof Chesterman is author or editor of nineteen books including One Nation Under Surveillance (OUP, 2011); You, The People (OUP, 2004); Data Protection Law in Singapore (Academy, 2018) and We, the Robots: Regulating Artificial Intelligence and the Limits of the Law (CUP, forthcoming). He is a recognized authority on international law, whose work has opened up

new areas of research on conceptions of public authority — including the rules and institutions of global governance, state-building and post-conflict reconstruction, the changing role of intelligence agencies, and the emerging role of artificial intelligence and big data. His most recent work addresses AI, Data Protection, Privacy, and the legal and ethical implications of the Robot Century.



Prof Arnoud De Meyer

Chairman,
Stewardship Asia Centre

Prof De Meyer is a global academic leader with more than 35 years of experience in top academic institutions in Europe and Asia. Until December 2018, he served as President of Singapore Management University (SMU), where he is now University Professor. Before joining SMU, Prof De Meyer was from 2006 until 2010 Director (Dean) of the Judge Business School at the University of Cambridge. From 1983 until 2006, he was a faculty member at INSEAD and assumed several management positions, among others as founding dean of INSEAD's Asia campus in Singapore. He has additionally been an Independent Director of various international companies, and is

currently Independent Director of Viva Energy Pty Ltd and Banyan Tree Holdings Limited.

Prof De Meyer is an internationally recognised researcher in the areas of Research & Development and Innovation Management, Manufacturing Strategy and International Management. He has published more than 100 academic articles and 12 books. In 2020, his most recent book "Ecosystem Edge: Sustaining Competitiveness in the Face of Disruption" was published with Stanford Business Press.



Prof David De Cremer

NUS Business School
Provost's Chair and Professor in
Management and Organisations,
Director and Founder of the
Centre on AI Technology for
Humankind (AiTH)

Prof De Cremer is a global thought leader having lived and worked on four continents. He is named one of the World's 30 management gurus and speakers and included by Thinkers50 (referred to as the Oscars of Management Thinking) as one of the global minds to watch in the future. After moving from Cambridge University as the KPMG-chaired professor, he is now a provost chair and professor in management at NUS Business School where he also is the founding director of the Centre on AI Technology for Humankind.

integrating the fields of Economics, Management, Psychology and Finance through behavioural approaches. His academic research on leadership has received many awards and resulted in two best-sellers (more than 1 million copies sold) on "Huawei: Leadership, Culture and Connectivity" and "Leadership by Algorithm: Who leads and who follows in the AI era".

He has published extensively on Psychology, Organisational Behaviour and Management



Dr Yancy Toh

VP of Research,
Stewardship Asia Centre

Dr Toh leads curriculum planning as well as R&D initiatives at SAC. Prior to joining SAC, Dr Toh was a Research Scientist at the National Institute of Education (NIE), Singapore. Her research interests include educational leadership, school reforms, complex systems as well as innovation diffusion.

As a principal investigator, Dr Toh has led projects funded by the National Research Foundation and Ministry of Education (MOE). She has facilitated workshops and programme modules related to her research niches, and served on the working committee of MOE to make funding recommendations for grant

proposals submitted by Institutes of Higher Learning. In addition, she has provided consultancy inputs on policies related to innovation translation and scaling to MOE.

Her publications include an edited book, scholarly book chapters, peer-reviewed journal papers, and working papers with the OECD and UNESCO. With immersion in academia and industry, Dr Toh strives to bridge the research-practice gap by translating research findings into germane outcomes for stakeholders.

WHO SHOULD ATTEND?

This programme is suitable for board directors and senior business leaders who wish to challenge their own thinking and create more sustainable growth for their organisations.

APPLICATION PROCEDURE

Applications should be submitted online as early as possible, preferably at least two months before programme commencement.

Applications are reviewed by the Admissions Committee and places on the programme are confirmed on a first-come, first-served basis, taking into account the applicant's profile.

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NUS Business School is internationally renowned for its academic rigour, enterprising research and teaching excellence. We have earned a reputation for combining the strengths of Western schools of thought and practices with unique Asian perspectives. Our distinguished international faculty are known for their great teaching and research quality that has gained the attention of global industry leaders and policy makers. We focus on building knowledge that is not only rigorous in its academic contribution but also relevant and impactful in influencing leadership and policy development for the private and public sectors.

Stewardship Asia Centre is a thought leadership centre and non-profit organisation established under the Temasek Trust to promote effective stewardship and governance across Asia and beyond. Positioned to inspire and lead change, SAC builds awareness and capabilities through research, education and engagement platforms that enable organisations to foster enduring success and responsible value creation, and in doing so, benefit the wider community and safeguard the needs of future generations.